



**Coalition of Pharmacists Caring for Aging Canadians (CPCAC)
Scientific Meeting - Saturday October 27, 2018
Holiday Inn Yorkdale
Toronto, ON**

Join the Experience – the Exclusive Canadian Geriatric Medication Management Conference for Pharmacists and Allied Health Professionals with a Full Education Line Up, Networking Sessions and Poster Presentations.

It is with great excitement that the Coalition of Pharmacists Caring for Aging Canadians (CPCAC) will be hosting their 1st Scientific Meeting. This inter-professional meeting is designed to assemble pharmacists, nurses, nurse practitioners, physicians and students to learn and network.

The CPCAC offers a professional, targeted audience to **MARKET YOUR PRODUCT OR SERVICE**. Engage with over 150 aging care pharmacy specialists and allied health professionals who are **EMPOWERED and COMMITTED** to improving patient care across the health care spectrum.

Why invest?

- There is a rapidly increasing number of elderly Canadians requiring health care professional services. These seniors may live at home, in the community, assisted living, hospital and long term care, and this population offers a significant marketing opportunity
- Targeted networking to highlight and demonstrate your products and services to clinicians who specialize in this unique and growing market providing services to aging Canadians
- CPCAC will bring together pharmacists, pharmacy owners and pharmacist managers from a variety of settings, including long term care, community pharmacies, hospital and primary care
- CPCAC will engage not only pharmacists, but also prescribers and other health care providers from across the country
- Nation-wide recognition, including acknowledgement and clear demonstration of your organization's involvement, commitment and support

Please contact Andrea Smith, at events@secretariatcentral.com to discuss how we can best partner together to make your conference experience a success.



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Your sponsorship package encompasses various levels of exposure, such as the opportunity for a year-long presence to engage with our members and on our website!

This is your opportunity to connect with leaders, decision-makers and clinicians from a variety of disciplines across Canada. Showcase your products, services and ideas and introduce your latest developments. By becoming a sponsor, you are able to highlight your specific contributions to the field of pharmacy, geriatrics and care for older Canadians.

We are committed to a mutually beneficial relationship with our industry partners. Please contact Andrea Smith, at events@secretariatcentral.com to discuss how we can best partner together to make your conference experience a success.

Please find the 2018 CPCAC sponsorship opportunity levels below

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Coalition of Pharmacists Caring for Aging Canadians
Tel: 905 415 3917 Fax: 905 415 0071
cpcac@secretariatcentral.com
www.agingcarepharmacists.com



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2018 CPCAC Sponsorship Opportunities**

SPONSOR BENEFITS	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500 (booth only)
Exhibit space	Premium	Best Choice	Assigned Location	Assigned Location
Complimentary registrations for company representatives to attend the conference	5	4	3	2
Sponsor listing in the conference program	✓	✓	✓	✓
Sponsor listing on the CPCAC conference event website with a link to your home page	✓	✓	✓	✓
On-site signage – recognition on the industry partners' board	✓	✓	✓	
Corporate logo in member newsletter	4 x per year	3 x per year	2 x per year	
Acknowledgement as a partner in the President's opening address	✓	✓	✓	
Access to members via email for announcements (content to be approved by CPCAC in compliance with Anti-spam Legislation)	✓ 12 months	✓ 8 months	✓ 4 months	
Discounted rate for posting approved content on CPCAC's website/education center	✓	✓		
Future access to CPCAC's Long-Term Care 101 educational program, once introduced. <i>LTC 101 is an exclusive learning program for industry stakeholders to gain better insight into the complexities of medication use and management in the long-term care industry in Canada.</i>	✓	✓		
Ability to conduct live webinars with CPCAC members	✓	✓		
Opportunity to purchase a 60 minute symposium meal time spot based on a first come first serve basis*	\$7,500	\$7,500	\$7,500	--
12 month website banner in prominent location	✓			

*Symposia availability is also based on the total number of sessions.

Symposium Sponsor will provide: 1-hr education program (content to be approved by CPCAC and preferably accredited), program abstract, presentation slides, speaker and any associated honorarium and travel costs
CPCAC will organize the meal, AV set up and promotion of the event

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