

**The 2020 Coalition of Pharmacists Caring for Aging Canadians/
John H. Webster Memorial Award**

Sponsored by: Manrex Limited

AWARD DESCRIPTION AND APPLICATION PACKAGE

Award Description

- **Recipient:** a graduating student from a Canadian School of Pharmacy
- **Purpose:** The purpose of this award is to recognize a graduating student who demonstrates an interest and/or academic focus in geriatric pharmacotherapy, and to promote and foster interest at the undergraduate level in geriatric medication therapy management through collaborative patient-centered care.
- **Award:**
 - \$1,000 honorarium,
 - Engraved award,
 - 1 year membership to CPCAC, and
 - Paid registration for an upcoming conference at which the award will be presented (conference and location choice will be at the sole discretion of CPCAC). (**2020 Award:** To be presented at [May 9, 2020 conference in Toronto](#))
- **Eligibility:** The applicant must:
 - Be currently enrolled in a Canadian School of Pharmacy,
 - Be in the graduating year of an undergraduate or entry-level PharmD degree program,
 - Be an active student member of the Coalition of Pharmacists Caring for Aging Canadians (CPCAC; www.cpcac.ca), and
 - Be in good academic standing in the respective School of Pharmacy.
- **Selection Criteria:** The applicant must:
 - Demonstrate an interest, passion and/or academic focus in geriatric pharmacotherapy and/or long-term care pharmacy practice
- **Application Process:**
 - A completed application form and optional endorsement letter shall be submitted by the applicant to the Awards Selection Committee of the School of Pharmacy in which they are enrolled (**Deadline: February 17, 2020**). The application is available from the CPCAC website (<https://cpcac.ca/Webster-Award>)
 - Each School of Pharmacy will review the applications received and forward the best-qualified nominee's application to CPCAC Executive Committee (**Deadline: March 4th, 2020**) who will then make the final decision on the national winner.
 - A maximum of 1 pharmacy student's application package should be forwarded to CPCAC via email from each School of Pharmacy. Schools should email the final application to: CPCAC@secretariatcentral.com.
 - The award winner will be contacted by: **March 18, 2020**.
- **Optional Selection Criteria:** Be endorsed by a preceptor or professor (instructor) from the respective School of Pharmacy who can attest to the applicant's worthiness of this award, and describe the applicant's commitment to patient-focused geriatric care. The endorsement letter should be a maximum of 1 page or 500 words.

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Background

Who was John H. Webster?

John H. Webster was a pharmacist from Scotland who immigrated to Canada in 1953. During his professional life in Scotland he worked for Boots The Chemist (one of the largest chains in the UK at that time) and was noted for his outstanding people skills.

Upon his arrival in Canada he pursued his career in pharmaceutical sales and began working for National Drugs, Canada's largest drug wholesaler (National Drugs was purchased by McKesson and formed the basis for McKesson Canada). He won numerous sales awards and ultimately became the National Sales Manager and helped to grow National Drug's pharmacy partnership programs.

During the early 1970's he was introduced to the emerging concept of "Consulting Pharmacy" in the USA and was convinced it was the way of the future for community pharmacists. Initially he tried to get National Drugs to pursue "long term care" pharmacy services, but when he was unable to convince them of its merit, he left and in 1973 he introduced the PCI Controlled Dosage System to Canada. It was the first time "blister cards" as they were known, were used in Canadian nursing homes. Initially, pharmacists didn't readily accept the idea, so he opened a pharmacy to fill and supply the Manrex blister cards to nursing homes throughout Winnipeg to prove the merit of the concept. As the nurses began to see the value, safety and efficiency of this type of carded system and the early adopter pharmacies realized the system's potential for rapid prescription growth, the system very quickly became the "industry standard" for over thirty years across Canada. The Manrex system proved to be so valuable, that it was used throughout the world including the UK (through his former employer, Boots the Chemist), Malta, and Australia.

John H. Webster was more than anything, a visionary and an innovator, in many cases years ahead of his and the pharmacy market's time. He was one of the first to introduce computers to pharmacy (Datapharm Systems), developed computerized medication administration records for use in long term care, introduced nearly thirty years ago the first computerized handheld patient charting under the CompuCare brand, developed continuing education programs for both nursing and pharmacy, introduced one of the first "Smart Cards" in healthcare for electronic patient records and was one of the first to bring automated dispensing systems to Canada's acute care hospitals (Meditrol, ultimately purchased by Cardinal Health). John was always looking to the future for products and ideas that would help his customers and their clients achieve better health through improved medication management.

As a long term member of the American Society of Consultant Pharmacists (ASCP) since 1973, John was convinced Canadian pharmacists should develop a similar association to give voice to pharmacists dedicated to long term care and he founded the ACPC (the Association Of Consultant Pharmacists in Canada). Manrex offered to donate the name and charter rights of ACPC to the current association but ultimately the "Canadian Society of Consultant

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Pharmacists” was chosen. He believed in the importance of advocating for pharmaceutical leadership in the provision of geriatric care in Canada.

Today, over forty years later, Manrex Ltd. continues to follow John H. Webster’s vision of providing products that focus on medication error prevention in acute care, community care and long-term care settings. Manrex is privileged to be able to contribute in his name towards improved health care for the elderly through an annual award supporting new CPCAC pharmacists interested in geriatric care.

More about the Coalition of Pharmacists Caring for Aging Canadians (CPCAC):

CPCAC is a new Canadian not-for-profit professional organization representing pharmacists, pharmacy owners, pharmacy technicians and students who have an interest in caring for aging Canadians across the health care spectrum, including long term care, assisted living and those living at home. The Board of Directors of CPCAC are all former executive members of the Canadian Society of Consultant Pharmacists (a chapter of ASCP) who recognized the need for establishing a registered Canadian not-for-profit organization that is Canada-focused. CPCAC’s goal is to support pharmacy practice professionals to improve the quality of life of aging Canadians by providing expertise in clinically relevant and person-focused pharmaceutical care. CPCAC is honored to be supported by Manrex Ltd. in the vision and memory of John H. Webster to recognize an outstanding Canadian graduating pharmacy student.

Please visit www.cpcac.ca for more information, including how to become a member.

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APPLICATION FORM

Applicant Information:

Name:
CPCAC student membership #:
School of Pharmacy:
Mailing Address:
Email Address:
Phone:

Instructions for Applicant: Provide responses to the following questions.

Geriatric Education

1) If available at your university, have you taken a geriatric pharmacotherapy specialty course or elective?

If yes, please indicate the name of the course and when it was taken:

2) Have you taken any additional CE courses with an emphasis on geriatric pharmacotherapy? (this can include attendance at conferences specific to geriatric pharmacy practice)

If yes – please list date(s) and topic of course(s):

Geriatric Experience

3) Please list your experience (volunteer or paid) working directly with the elderly in a senior-care or long-term care setting (pharmacy experience preferred)

Dates & Duration	Description of Experience

4) In 300 words or less, describe your interest in geriatric pharmacy and how you plan to pursue a career in this area of pharmacy.

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5) Optional: Statement of Endorsement

Please provide an endorsement letter completed by a preceptor, professor (instructor) or employer who can attest to your worthiness of this award. The letter should be a maximum of 1 page or 500 words and it should describe your commitment to patient-focused geriatric care.

Thank you for your application, and good luck!

Please direct all questions to CPCAC by email: CPCAC@secretariatcentral.com

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STATEMENT OF ENDORSEMENT (Optional)

Endorser's Information (preceptor, employer or professor/instructor):

Name:

Applicant's Name:

Credentials:

School of Pharmacy:

Email Address:

Phone:

Instructions for Endorsement Letter: Please attach a 1 page (max 500 words) letter that describes the applicant's worthiness of the CPCAC/John H. Webster Memorial Award, and describe the applicant's commitment to patient-focused geriatric care.